

REDFISH NATION/FLORIDA LURE ANGLER EVENTS
GENERAL RELEASE/INDEMNITY AND PUBLICITY AGREEMENT
(MUST READ BEFORE SIGNING)

In consideration for being allowed to participate in any Redfish Nation/Florida Lure Angler (RFN/FLA) event, related events, and activities of the fishing tournaments for 2005/06, I, _____, the undersigned, acknowledge, appreciate, and agree that:

1. The risk of injury from the activities involved in this program is significant, including the potential for permanent paralysis and death, and while particular rules, equipment, and personal discipline may reduce this risk, the risk of serious injury does exist; and,
2. I knowingly and freely assume all such risks, both known and unknown, even if arising from the negligence of the Redfish Nation LLC, JM Associates, Inc., Sealy Outdoors, Inc., ESPN, Inc., the Florida Lure Anglers, the sponsors of any Redfish Nation event, their respective employees, agents, or directors if applicable, owners, and lessors of premises used to conduct the event (hereinafter "Releasees"), or others, and assume full responsibility for my participation; and,
3. I willingly agree to comply with the stated and customary terms and conditions for participation. If however, I observe any unusual significant hazard during my presence or participation, I will remove myself from participation and bring such to the attention of the nearest official immediately; and,
4. I, for myself and on behalf of my heirs, assigns, personal representatives and next of kin, hereby release, indemnify and hold harmless Releasees with respect to any and all injury, disability, death, or loss or damage to person or property, whether arising from the negligence of the Releasees or otherwise, to the fullest extent permitted by law.
5. I hereby indemnify Releasees for any injuries to third parties that are a direct result of my participation in the event.

I HAVE READ THIS RELEASE OF LIABILITY and ASSUMPTION OF RISK AGREEMENT AND THE ATTACHED RULES, FULLY UNDERSTAND THEIR TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND SIGN IT FREELY AND VOLUNTARILY WITHOUT ANY INDUCEMENT.

In consideration for permission to participate in the Tournament, I hereby give the RFN/FLA, their assignees and/or licensees (collectively "Producers" including JM Associates, Inc.) the absolute and irrevocable right to use my likeness including my name, voice, photograph, biographical information, fishing tips and/or instructions derived from this event or show in perpetuity. I understand that the Producers include media companies and that my likeness may appear on many forms of media including television, Internet, print, VHS/DVD, or other media either currently existing or developed in the future. I further understand that I will not be entitled to receive any royalties or other compensation in connection with such use.

I understand that all rights in and to the material recorded by the Producers including sounds, negatives, outtakes, and images taken in the course of production will be the sole property of the Producers and final use will be at the Producers' sole discretion. I represent and warrant that I have the right to grant the Producers the above-mentioned rights without obtaining permission from or making a payment to a third party. In the event a court of proper jurisdiction determines breach on the part of the Producers, my remedies will be strictly limited to the recovery of damages in an action at law, and do not include the right to rescind or terminate this agreement or enjoin the production or use of the above-mentioned material in the future.

This release is valid under the laws of Arkansas and any disputes arising from this release shall be resolved solely in a court of Arkansas jurisdiction barring all others. Should any part of this release be deemed in conflict with any federal state, or municipal law, it will be stricken from the document and the remaining sections will retain their full force and validity. This document is the full integration of the agreement between the parties and supersedes and invalidates any oral statements. No modification of this document is permissible without prior approval of Releasees, the approval of one or several Releasees does not bind the remainder and any modification must be in writing and acknowledged by each of the parties.

PARTICIPANT'S SIGNATURE

AGE: _____ DATE: _____

PARTICIPANT'S PRINTED NAME

PARENT/GUARDIAN SIGNATURE
(IF PARTICIPANT IS UNDER 18)